



Krones Aktiengesellschaft, Neutraubling
Annual general meeting of Krones AG
on Tuesday, 23 May 2023, 2:00 pm,
in the Stadthalle Neutraubling, Regensburger Strasse 9,
93073 Neutraubling, Germany

Data privacy information for shareholders and their proxies

AGM23





Data privacy information for shareholders and their proxies for the Annual General Meeting 2023 of Kronen Aktiengesellschaft, Neutraubling

WKN (German securities code): 633500

ISIN: DE0006335003

Kronen Aktiengesellschaft (hereinafter “Kronen AG”) processes personal data of share-holders and their proxies in connection with the annual general meeting.

The following provides information about who is responsible for data protection under the law and about the data protection officer (1.). It also contains information about how we process personal data (2.) and the rights of data subjects as relates to the processing of their data (3.).

1. Controller and data protection officer

1.1. Controller

Kronen AG
Böhmerwaldstraße 5
93073 Neutraubling, Germany
Phone: +49 (0) 9401 70-0
Fax: +49 (0) 9401 70-2762
E-mail: info@kronen.com

The company is represented by the members of its Executive Board:
Christoph Klenk, Uta Anders, Thomas Ricker, Markus Tischer and
Ralf Goldbrunner.

1.2. Data protection officer

Kronen AG
Datenschutzbeauftragter (Data protection officer)
Böhmerwaldstraße 5
93073 Neutraubling, Germany
Phone: +49 (0) 9401 70-0
Fax: +49 (0) 9401 70-2762
E-mail: data.protection@kronen.com

2. Processing of personal data

2.1. Personal data and its sources

Kronen AG processes the following personal data of shareholders and their proxies in connection with the annual general meeting in order to enable them to exercise their rights in the annual general meeting:

- Surname and first name, address, e-mail address,
- number of shares, class of shares, type of ownership of the shares,
- unique identifier assigned to the shareholder by the ultimate intermediary, the shareholder’s securities account number,
- the number on the admission ticket and the access data assigned to the shareholder for the Company’s password-protected Online Service,



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- the IP address from which the shareholder or the shareholder's proxy uses the Company's password-protected Online Service,
- if the shareholder is also a member of the Supervisory Board, the shareholder's participation as a member of the Supervisory Board by way of video and audio transmission,
- votes cast in the annual general meeting,
- the content of any questions submitted by the shareholder and the content of their answers as well as any objection raised against resolutions of the annual general meeting,
- if applicable, the surname, first name and address of the shareholder's proxy, the proxy authorisation including any instructions to the proxy and the unique identifier assigned to the proxy by the ultimate intermediary.

Where such personal data is not provided by shareholders when registering for the Annual General Meeting, their personal data is provided to Krones AG by the bank holding their securities account or the applicable ultimate intermediary within the meaning of Section 67c (3) of the German Stock Corporation Act ("AktG"). The access data assigned to the shareholder for the Company's password-protected Online Service and the IP address from which the shareholder or the shareholder's proxy uses the Company's password-protected Online Service will be provided to the Company by the service provider contracted by the Company to conduct the Annual General Meeting.

2.2. Purpose and legal basis of the processing of personal data

Krones AG processes personal data of shareholders and their proxies to the extent necessary for said persons to exercise shareholder rights in connection with the annual general meeting. The legal basis for this processing is Article 6(1)(c) of the General Data Protection Regulation (GDPR) (compliance with a legal obligation) in conjunction with Section 67e (1) AktG.

Krones AG also stores personal data of shareholders and their proxies if it is necessary for meeting records-retention requirements. The legal basis for this processing is Article 6(1)(c) of the General Data Protection Regulation (GDPR) (compliance with a legal obligation) in conjunction with the relevant statutory requirements to retain records.

Krones AG also stores personal data of shareholders and their proxy holders if it is necessary for asserting, exercising or defending legal claims. The legal basis for this processing is Article 6 (1) (f) of the GDPR (weighing of interests). The justified interest of Krones AG is the assertion, exercise or defence of legal claims.

2.3. How long the personal data is stored

Krones AG will store this personal data only for as long as is necessary for the above-mentioned purposes.

For the purposes mentioned above, the storage period is normally up to three years.

If a shareholder is no longer a shareholder of the Company, Krones AG will store the shareholder's personal data on the basis of section 67e (2) sentence 1 AktG and, subject to other statutory provisions, only for a maximum of twelve months.



Under Section 67e (2) sentence 2 AktG, unless stipulated otherwise by law, the data will only be stored for a longer period if it is necessary for legal proceedings relating to the assertion, exercise or defence of legal claims. In this case, Kronen AG will store the data until the conclusion of the respective legal proceedings.

2.4. Recipient of personal data

For the purposes cited above, the following service provider processes the above-mentioned data on a contractual basis (as “processor”) for Kronen AG:

C-HV AG
Gewerbepark 10
92289 Ursensollen, Germany
Phone: +49 (0) 9628 9299990
Fax: +49 (0) 9628 9299871
E-mail: info@c-hv.com

The service provider receives only such personal data from Kronen AG as is necessary for performance of the contracted service and processes the data solely in accordance with Kronen AG’s instructions.

In addition, Kronen AG may provide personal data to shareholders and their proxies as well as third parties in connection with the annual general meeting solely in keeping with the provisions of the law. In particular, if shareholders and their proxy holders are to be represented at the Annual General Meeting by a proxy holder appointed by the Company (Company-appointed proxy) with disclosure of their names, then Kronen AG will enter their names, places of residence, number of shares and type of ownership in the

list of attendees for the Annual General Meeting which is to be compiled pursuant to Section 129 (1) sentence 2 AktG. Under Section 129 (4) sentence 2 AktG, this data may be inspected by shareholders and their proxies during the Annual General Meeting and by shareholders for up to two years thereafter. With respect to personal data transmitted to third parties relating to the publication by notice of shareholder requests for additional agenda items as well as countermotions and election nominations, please see the explanatory notes in Section IV. 7 of the Notice of the Annual General Meeting on 23 May 2023.

If shareholders and/or their proxies exercise their right to information under Section 131 (1) AktG or otherwise make a statement, the name and, if applicable, the place of residence or registered office of the shareholder and/or proxy may be mentioned. Only shareholders and their proxies who are present in the annual general meeting and, and, if applicable, Supervisory Board members following the annual general meeting by way of video and audio transmission can take note of questions and statements handled in the annual general meeting. Requests for additional agenda items pursuant to Section 122 (2) AktG and countermotions and election nominations pursuant to Sections 126 (1) and 127 AktG will, as explained in more detail in section IV.7 of the Notice of Annual General Meeting, be made publicly accessible and, if applicable, put to a vote in the annual general meeting.

2.5. No transmission of personal data to third countries

Kronen AG does not transmit the personal data processed within the framework of the annual general meeting to countries outside the European Union or the European Economic Area (Third Countries).



2.6. No obligation to provide data

Shareholders and their proxies are not obligated to provide the data mentioned above to Krones AG in connection with the annual general meeting. Provision of this personal data is not a statutory or contractual requirement. Nor is it a requirement necessary to enter into a contract. However, this personal data must be provided to exercise shareholder rights with respect to the annual general meeting.

If shareholders and their proxies do not provide the data, Krones AG cannot make possible the exercise of shareholder rights with respect to the annual general meeting.

2.7. Automated individual decision-making, including profiling

Krones AG does not take decisions based on automated processing, including profiling, as described under Article 22 (1) and (4) GDPR.

3. Rights of data subjects as relates to the processing of their data

With respect to the processing of their personal data, shareholders and their proxies as data subjects have the following rights:

- Right to access (Article 15 GDPR)
- Right to rectification (Article 16 GDPR)
- Right to erasure (“right to be forgotten”) (Article 17 GDPR)
- Right to restriction of processing (Article 18 GDPR)

- Right to data portability (Article 20 GDPR)
- Right to object (Article 21 GDPR)
- Right to withdraw consent (Article 7 (3) GDPR)

We would like in particular to point out the following right to object pursuant to Article 21 (1) GDPR:

Right to object on grounds relating to the data subject’s particular situation (Article 21 (1) GDPR)

Under Article 21 (1) GDPR, shareholders and their proxies, as data subjects, have the right to object, on grounds relating to their particular situation, at any time to the processing of personal data concerning them which is based on Article 6 (1) point f) GDPR (see 2.2).

In the event of objection, Krones AG will no longer process the personal data unless Krones AG can demonstrate compelling legitimate grounds for the processing which override the interests, rights and freedoms of the data subject or for the establishment, exercise or defence of legal claims.



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To exercise their rights, data subjects can contact Krones AG or its data protection officer at the contact information provided above. Moreover, shareholders and their proxies as data subjects have a right to lodge a complaint with a supervisory authority (Article 77 GDPR). In particular, data subjects can exercise this right through the supervisory authority of the (German) state where they have their domicile or habitual place of residence or through the Data Protection Authority of the State of Bavaria (BayLDA), where Krones AG has its registered office.

More information on the General Data Protection Regulation and the rights of data subjects with respect to the processing of their personal data can be found in an informational brochure published by the German Federal Commissioner for Data Protection and Freedom of Information (BfDI) Informationsbroschüre des Bundesbeauftragten für den Datenschutz und die Informationsfreiheit (BfDI), which is available online (only in German): <https://www.bfdi.bund.de/Shared-Docs/Downloads/DE/Broschueren/INFO1.html?nn=5217204>

